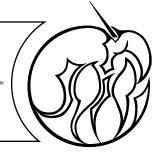
the avant-garde

Katherine N. Crowley Fine Art & Design



Periodic Journal Volume XIV No.4 April 2022

{on view}









{seasonal splendor}

April 5 - May 31 2022 Worthington Community Center 345 East Wilson Bridge Road Worthington, Ohio 43085

by Katherine N. Crowley

On view through the months of April and May at the Worthington Community Center, "Seasonal Splendor" features 34 works in oil by Katherine N. Crowley. The small-scale paintings depict a selection of Ohio landscapes, many are of notable locations around Central Ohio.

Last month readers learned about 18 of the paintings. This month readers will explore the remaining 16. Nothing is like seeing them in person though, so be sure to stop into the Worthington Community Center before May 31st.

"Seasonal Splendor" is presented by the Worthington Area Art League as part of its "Art in Community Venues" program. Visit https://www.worthington.org/209/Community-Center for information about hours.

To inquire, contact the artist by clicking the button below.



{out for a run, worthington park}

I often wonder why anyone in their right mind would get up at 7:00am on a Saturday to go running. Obviously getting up at 7:00am on a Saturday to stare into the distance and make a painting makes much more sense. I captured this runner in action along the river down the hill from Thomas Worthington High School.

Oil on canvas panel, 8 in. x 10 in., 2017, \$400.

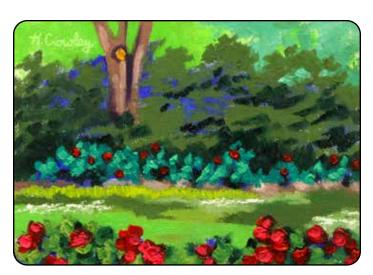
INQUIRE ABOUT MAKING A PURCHASE



{adirondack chairs}

I could not pass up the opportunity to paint this peaceful scene at Lake Erie. I began the painting using only black and white, then introduced color to punctuate the window frames and pot full of summer flowers.

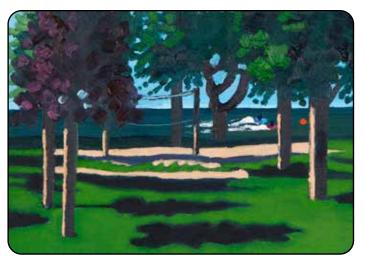
Oil on canvas panel, 5 in. x 7 in., 2019, \$175.



{rose bushes at whetstone park}

I had many visitors that day. Several young families were out ad about and I had a lot of fun talking to the children about what I was doing. I pointed to what I was painting and showed them how I was mixing my colors. I always asked if they too were artists, and everyone one of them replied a responding "yes!"

Oil on canvas panel, 5 in. x 7 in., 2021, \$175.



{the jet ski race}

A jet ski race was underway on Lake Erie when I decided to paint the volleyball net. The sun was low in the sky and the shadows were long and pronounced. It was a great day for sports, whether it was a friendly game of volleyball or a highenergy jet ski race.

Oil on canvas panel, 5 in. x 7 in., 2019, \$175.



{the pontoon boat}

Nothing says summer like a pontoon boat on a lake. My husband and I often spend time with his parents at their lake house in northern Minnesota. The peaceful water, pink sunsets, and loon songs in the late evenings, give way to dazzling starry skies, followed by another lazy day spent enjoying all Mother Nature has to offer.

Oil on canvas panel, 7 in. x 5 in., 2020, \$175.

{the avant-garde}

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{rainy saturday}

I took shelter under a picnic pavilion to paint the wildflowers and cat tails at Scioto Grove. It's funny how bright and colorful leaves and flowers can appear when the sky is so gray. It turned out to be a nice day, painting with friends while quietly listening to the rain.

Oil on canvas panel, 6 in. x 8 in., 2018, \$240.



{along the beach}

It was early evening and the sun was setting behind me. I wanted to take a different approach with this painting. Something direct and less structured than my usual style. I painted the entire painting with the palette knife that I typically use to mix paints. The texture has a more immediate feel which captures the rugged nature of the windswept beach late in the day.

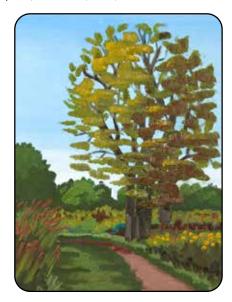
Oil on canvas panel, 5 in. x 7 in., 2017, \$240.



{beach grass}

The grasses along the water, in a great jumble, slowly swayed back and forth in the breeze. It was late summer and the wheat, bluegrass, and grape vines had begun to change color, welcoming autumn. Lake Erie seemed to melt into the sky and it was hard to tell where the water ended and the sky began.

Oil on canvas panel, 5 in. x 7 in., 2017, \$240.



{stand of trees}

Summer was waning but the leaves had not started to turn just yet. The cloudless sky was a bright blue and it was early enough that the moon was making its retreat to the horizon. The two trees before me seemed to be standing guard along the path at Scioto Grove as if they were watching over the black-eyes Susans beneath them.

Oil on canvas panel, 8 in. x 6 in., 2020, \$240.

{the avant-garde}

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{terra cotta garden}

There is a small garden at Gantz Park that features cactus, succulents, and Russian sage in terra cotta pots against a wooden fence. The the cactus and succulents seem to pour out of their high pots while the Russian sage grows up from the ground below – both trying to reach for one another.

Oil on canvas panel, 8 in. x 6 in., 2017, \$240.



{the phone booth}

I take retreat each summer with a group of artist friends. We stay at Linwood Park in Vermilion, Ohio, a community that is nestled along the banks of Lake Erie. The cottages were built in the later 19th century and there are a number of old phone booths stationed around the community. They are decorated with flowers and neighborhood children can often be found playing "house" inside.

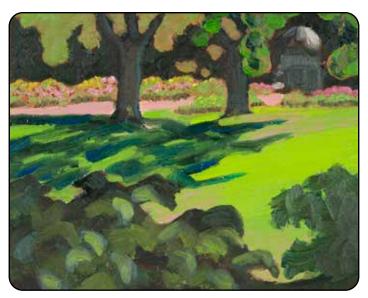
Oil on canvas panel, 8 in. x 6 in., 2017, \$240.



{lake at wahkeena}

The lake at Wahkeena Nature Preserve reminds me of my days as a Camp Fire girl. Summers were spent camping in southeastern Ohio was always such a magical experience because the tall trees and unique rock formations could make you feel like you were in another time and place. My friends and I would pretend that we were pioneers like Laura Ingalls Wilder, or cave-dwellers living within the moss-covered rocks.

Oil on canvas panel, 10 in. x 8 in., 2021, \$400.



{sunlight & shadows}

At Whetstone Park of Roses there is a beautiful tower decorated with filigree. As a child I enjoyed climbing the spiral staircase to look out over the beds of roses and pretend that I was Rapunzel, with hair long enough the reach back to the ground. In this painting, the sunlight and shadows dominate the foreground and Rapunzel's tower is visible as the sun rises and strikes the rose beds.

Oil on canvas panel, 8 in. x 10 in., 2009, \$400.



{rock and tree}

The rock and the tree seemed to blend in, and to stand out, from the neighboring woods. The bright greens of a midsummer day were almost overpowering but the light caught the rock and the tree in such as way as to say "I am here. I will be here for a long time to come".

Oil on canvas panel, 8 in. x 10 in., 2019, \$400.



{the grotto at st. therese's}

St. Therese's Retreat Center was established as a quiet and restful place of peace in 1931. It served as a place of hospitality and spiritual renewal in Columbus for almost 90 years. The grotto, surrounded by flower gardens and religious statues, offered a unique view, uniting nature and spirituality.

Oil on canvas panel, 7 in. x 5 in., 2021, \$400.



{bed of roses}

The roses at Whetstone Park are at their peak in early June. The park is awash in color and every rose bed is labeled to tell a story. Some flowers bloom throughout the season, while other flourish and fade. Each stroll through the park is a new and beautiful experience.

Oil on canvas panel, 8 in. x 10 in., 2012, \$400.



{all i want for christmas is a new corporate identity for my small business}

by Katherine N. Crowley

I am pleased to debut the logo that I designed for Jeff's Quality Automotive & Exhaust. The project began as a Christmas gift to owner Jeff Dougherty from his wife Antoinette Summer Dougherty. After a few rounds of design options we decided that maybe Jeff should have an opinion on the final design. We enlisted Santa's help, and here it is – elf (and Jeff) approved.

Antoinette contacted me in the fall with the idea of a new logo for her husband's business and we got to work. She told me how Jeff's father had retired and handed the business down to him a few years earlier, and how their own young son enjoys visiting the shop. I did my research on custom exhaust systems, which is Quality's specialty. I searched for images of muscles cars, the elements of an internal combustion engine, and stylized logos for similar businesses. I developed nine concepts and we held a (secret) online meeting to discuss them and narrow them down to viable options that could be further developed. I designed four options and we held a second secret meeting.

She liked all four.

At that point we both realized that is was a little bit crazy that the owner of the business had not had a say in any aspect of the logo that was being designed for his shop. So we decided to give him all four as his Christmas gift, with the promise of a meeting in the new year to get his input and refine a final design.

The three of us met in early January – well, the four of us – their son had some input too, which turned out to be rather helpful. Jeff was torn between a Circular Logo Featuring Exhaust Pipes and a Family Portrait Logo. I was surprised, thinking he would certainly have selected the logo featuring the tail lights of a 1970 Chevrolet Camaro (or something that looks very similar but does not violate any intellectual property laws). He clarified that if he were to use a recognizable image of a car brand, it may drive away customers whose brand loyalty lies elsewhere. Some important insight.

We settled on the Circular Logo Featuring Exhaust Pipes because it meets the mission of the business as a family-owned auto shop with a focus on custom exhaust systems. I made some final adjustments to ensure that the design file was "clean", provided two size options, and created a variety of formats for use in print, digital, and social media applications.



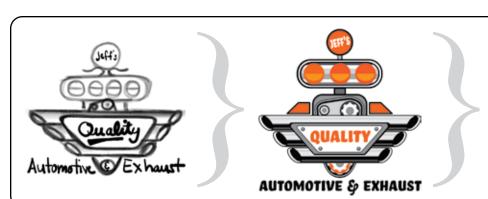
Inspired by photographs of custom exhaust systems and some of the textures used to embellish hot rods and muscle cars, this option is the first concept I created. Jeff has a 1955 Dodge pick-up truck displayed in front of the shop and the logo would be applied to the side door. I explored an art deco design and type selection to emulate the age of the truck.



Jeff appreciates sports cars from the 1970s and 1980s and owns a righteous Chevy Camaro. I designed the main feature of this option to resemble a 1970 Camaro with orange racing stripes (his favorite color). I selected type that had a 1980s futuristic quality and created the striated "sunset" backdrop based on beach T-shirts that were popular in the 1980s.



To emphasize the family-owned aspect of the shop, I created this portrait logo featuring an image of Jeff and his father looking at the next generation of the family from the back of the shop's pick-up truck. I encircled the portrait with curved text and the year the shop was established. This was Antoinette's favorite option and we agreed that it should be used for special occasions.



I researched the components of an internal combustion engine for this option. The stylized engine had to look functional. The option has potential but requires refinement to be successful. The type selection proved to be challenging and the elements are separated too much to convey a singular concept. We decided not to develop this option any further.







Automotive & Exhau

I created an alternate "banner" format for the Chevy Camaro Tail Lights option for horizontal applications, which Jeff really liked. He also liked the type selections for that design. I translated the banner format to the Circular Logo Featuring Exhaust Pipes. In the banner, the type is removed from the graphic and enlarged next to the graphic. I tried several approaches to the type before I landed on something that fit the graphic well.

I created the initial sketches for each option in Adobe Fresco for iPad. To further develop the four options that Antoinette selected, I used Adobe Illustrator. The software has a perspective grid feature that I used to create the rally flag in the background of the Circular Logo Featuring Exhaust Pipes and to orient the illustration of the exhaust pipes and their shadows and highlights.

Jeff's Quality Automotive & Exhaust is a family owned and operated complete automotive repair shop that was established in 1991. Their stellar technicians perform everything from basic oil changes to the design of custom exhaust systems. Visit them on Facebook (they post coupons) and see their new logo in action.

> Jeff's Quality Automotive & Exhaust 12451 National Road SW, Etna, Ohio 43018

If your car is in need of service, choose Quality.



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3620 North High Street, Suite 105 Columbus, OH 43214 https://www.colonialcandy.com/



3600 Indianola Avenue Columbus, OH 43214 https://www.weilandsmarket.com/

{all around the town}

The Columbus Cultural Arts Center (http://www.culturalartscenteronline.org)

"Centered 2022", May 13-June 18 MAIN GALLERY

"Lynn Hetherington Becker: All Hail the Queens", May 13-June 18 LOFT GALLERY

The Columbus Museum of Art (http://www.columbusmuseum.org)
"Roy Lichtenstein: History in the Making, 1948–1960", March 5-June 5
"Forward Together", March 5-October 2

COSI (http://www.cosi.org)

"Marvel: Universe of Super Heroes" Ongoing

The Decorative Arts Center of Ohio (http://www.decartsohio.org/)
"Chronicles: The Great Depression & the Pandemic", May 21-August 28
"Watercolor Paintings from the Pump House Guys", May 21-August 28

Dublin Arts Council (http://www.dublinarts.org)
"Collage: The Art of Recycling", April 26-June 2

The High Road Gallery and Studios (http://www.highroadgallery.com) "Weiting Wei and Paul Rowtree", May 20-June 25

The King Arts Complex (https://kingartscomplex.com)
"Wendy Kendrick: Daughter of the Thread", Thursdays, March 24May 19, 6:00-8:00pm

McConnell Arts Center (http://www.mcconnellarts.org)
"Ohio Governor's Youth Exhibition", March 24-May 14
"Worthington on the Walls: A Juried Exhibition", July 14-August 31

Ohio Craft Museum (https://ohiocraft.org)
"The Best of 2022", May 8-July 11

OSU Urban Arts Space (http://www.uas.osu.edu)
Online art exhibits & engagement
"Extinction | Imagination", May 2-20

"Extinction | imagination", May 2-20 "Religious Soundscapes", May 24-July 16

Pizzuti Collection (http://www.columbusmuseum.org)
"I Hear America Singing: Contemporary Photography from America",
June 3, 2022-January 22, 2023

The Riffe Gallery (http://www.oac.ohio.gov/Riffe-Gallery/Exhibitions) "Black Life as Subject Matter II", April 30 - July 8

The Wexner Center (http://www.wexarts.org)
"Portal For(e) the Ephemeral Passage", June 10-August 14

{performing arts}

BalletMet (https://www.balletmet.org)
"Director's Choice: Short Ballets", May 20-28, Davidson Theatre

CAPA (https://www.capa.com)
"Wicked", May 18-June 5, Ohio Theater
"Neil Gaiman", May 18, Palace Theater

"CAPA Summer Movie Series, June 16-August 14, Ohio Theater

"Bobby, Byron and the Jazz Art Group All Stars", May 20, Lincoln Theater

"Daniel Tiger's Neighborhood", May 22, Palace Theater

"Opera Columbus presents: Vanqui", May 22, Lincoln Theater

CATCO (http://www.catco.org)
"Prima Donna", April 29-May 15, Riffe Center

Columbus Symphony Orchestra (http://www.columbussymphony.com) "Picnic with the Pops, June 18-July 31, Columbus Commons

{and beyond}

The Akron Art Museum (http://www.akronartmuseum.org) "Reflections on Perception", April 9-September 11

The Museum of Fine Arts Boston (http://www.mfa.org) "Turner's Modern World", March 27–July 10

ICA Boston (http://www.icaboston.org)

"Raúl de Nieves: The Treasure House of Memory", Through July 24

The Cincinnati Art Museum (http://www.cincinnatiartmuseum.org)
"Black & Brown Faces: Paying Homage To", Through June 19

Contemporary Arts Center (http://www.contemporaryartscenter.org) "Breaking Water", Through August 14

The Cleveland Museum of Art (http://www.clevelandart.org)
"Alberto Giacometti: Toward the Ultimate Figure", Through June 12

The Art Institute of Chicago (http://www.artic.edu) "Cezanne", May 15-September 5

Dayton Art Institute (http://www.daytonartinstitute.org)
"Van Gogh & European Landscapes", Through September 4

Detroit Institute of Art (http://www.dia.org)
"Shirley Woodson: Shield of the Nile Reflections", Through June 12

Indianapolis Museum of Art (http://www.imamuseum.org)
"Juan de Pareja: A Painter's Story", Through September 4

Los Angeles County Museum of Art (http://www.lacma.org) "Barbara Kruger", Through July 17

Minneapolis Institute of Art (http://www.artsmia.org) "Amano Kazumi: Prints", Through May 29

Metropolitan Museum of Art, NYC (http://www.metmuseum.org)
5th Ave: "Winslow Homer: Crosscurrents", Through July 31
"Charles Ray: Figure Ground", Though June 5
"Louise Bourgeois: Paintings" Through August 7

Museum of Modern Art, New York (http://www.moma.org) "Matisse: The Red Studio", Through September 10

New Orleans Museum of Art (http://www.noma.org) "Queen Nefertari's Egypt", March 18-July 17

Carnegie Museum of Art, Pittsburgh (http://www.cmoa.org) "Working Thought", March 5–June 26

The Warhol, Pittsburgh (http://www.warhol.org)
"Paola Pivi: I Want It All", April 22-August 15

San Francisco Museum of Modern Art (http://www.sfmoma.org) "Shifting the Silence", April 9–September 5

The Toledo Museum of Art (http://www.toledomuseum.org) "Contrary Bodies", April 2-July 3

The National Gallery of Art, Washington, D.C. (http://www.nga.gov)
"Afro-Atlantic Histories", Through July 17
"Clouds, Ice, and Bounty: The Lee and Juliet Folger Fund Collection of

Seventeenth-Century Dutch and Flemish Paintings", Through June 1
The Smithsonian American Art Museum & The Renwick Gallery,

Washington, D.C. (https://americanart.si.edu) "Experience America", Ongoing

"Artist to Artist" Through September 3

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